



PeerSphere

Forge Ahead Together: Building Professional Relationships

3rd Annual School Administration Conference
March 7-8, 2025 | Shekou International School, Shenzhen

Sponsorship Package

We will limit sponsorship to 36 selected sponsors that fit the schools and attendees who will be present for optimal matching and business development.

We will be creating opportunities to interact with conference delegates in new and interactive ways. You aren't coming to this conference to sit behind a table. We will want you mixing with delegates and sharing your thought leadership.

We will also limit the number of sponsors in certain segments across our 4 tiers to ensure their message and brand stand out further.

We value our sponsors and are building for the future. **Please register soon to secure your place and avoid disappointment.**

Why Sponsor?



Business Development

- Our Conference Platform allows you to be contacted by anyone at the event; or for you to follow up with attendees who have engaged with your engagement
- Ample opportunities will be choreographed during breaks, lunches, dinners and other sessions for you develop genuine relationships

Promotion & Thought Leadership

- You will have a booth at the event with company representatives
- Higher tier sponsors will also have a speaking slot and other opportunities demonstrate thought leadership
- Your logo and company description will be featured throughout the event in various marketing and information

Relationships

- Schools and their leaders will be personally thankful for contributing your experience and ideas
- You will have an opportunity to truly build relationships with attending schools and leaders
- Our delegates will know who you are, and what you do, and this will extend far beyond the conference

Innovation

- We will have an education podcaster there to cover the conference and capture the energy
- An engaging, insightful, trend-focused post-event brochure will be shared with the education sector across China
- We will introduce a variety of networking tools to help you get paired with relevant decision makers

Sponsorship Packages



Choose from one of the four packages below, **PLUS** choose from some high-value optional extras to increase your brand exposure on page 5.

Package	Attendee 10,000RMB (20 available) Your company is present at the two-day event.	Exhibitor 25,000RMB (10 available) Your company is a part of the event.	Influencer 50,000RMB (4 available) Your company gains profile and generates leads	Champion 100,000RMB (2 only) Your company is embedded comprehensively.
Booth	1 assigned table in the exhibitor space	1 table in the exhibitor space with monitor and power supply.	1 table in the prime area with monitor and power supply.	2 tables in the prime area with monitor and power supply.
Representatives	1 representative attends	2 representatives attend	2 representatives attend	4 representatives attend
Conference App	Exhibitor Listing (company name, intro, logo, website and contact info)	Exhibitor Listing (company name, intro, logo, website and contact info)	Exhibitor Listing (company name, intro, logo, website, photos, handout document links and contact info)	Featured Sponsor on app homepage and exhibitor listing (company name, intro, logo, website, photos, handout document links and contact info)
Logo	Featured on the sponsor list	Featured on the website, and rotating logo on conference monitors	Featured on the website, rotating logo on conference monitors and company logo on event backdrop	Featured on the website, rotating logo on conference monitors and company logo on top of event backdrop
Marketing Channels	×	Logo on email campaign banner	Individual logo image with hyperlink included in email campaigns	Individual hyperlinked banner with company key words and ISS Exclusive content on Social Media Channels
Thought Leadership	×	Conference Presentation	We coach a member of your attendees to facilitate a Panel (We will recruit panelists)	Professionally facilitated round table, which a your representative participate in and introduce a Keynote speaker

To be continued →

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Post-Event Report	Name in sponsor listing	Name in sponsor listing	Half page advertisement in post conference report and name in sponsor listing	Logo and company description on home page and full page advertisement in post conference report
Networking and Business Development	×	×	One invitation to VIP dinner on Saturday night and visits to 2 schools arranged before the conference	Two invitations to VIP dinner on Saturday night, Exclusive meeting room for the 2 day event and visits to 5 schools arranged before the conference
Podcast	×	×	Five-minute interview on your work in China	Ten-minute interview on your work in China
Final Word	×	×	×	Thank you email to you sent to all attendees at the event with a clear Call to Action

Optional Extras



Coffee Break Sponsor 10,000RMB

(includes 4 coffee breaks + 2 coffees on arrival)

You will be the exclusive Coffee Break Sponsor; 6 stand up banners with your company logo will be displayed at coffee on arrival plus 2 x coffee breaks on both days, with recognition highlighted in the Conference App and special thanks given and logo display in the Opening Welcome speech.

Social Sponsor 20,000RMB

You will be the exclusive Social Sponsor; 6 stand up banners with your company logo will be displayed at the event, with recognition highlighted in the Conference App and special thanks given and logo display in the Opening Welcome speech.

Lunch Exclusive Sponsor 10,000RMB

(includes both lunches)


You will be the exclusive Lunch Sponsor; 6 stand up banners with your company logo will be displayed at both lunches, with recognition highlighted in the Conference App and special thanks given and logo display in the Opening Welcome speech. Promotional materials can be placed on all lunch tables.



PeerSphere

Become a Sponsor

Complete the Sponsorship form by clicking [this link](#) or scanning the QR code. We look forward to having you at our conference!

 www.peer-sphere.com/sac2025

